

**Amendments to the Claims**

This Listing of Claims replaces all prior versions, and listings, of claims in this application.

1-313 (Cancelled).

314. (New) A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;
- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering the back side of the cardstock sheet construction;
- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;
- the through-cut lines defining at least in part perimeter edges of printable business cards and of a matrix waste portion surrounding the printable business cards;
- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;
- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;
- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;
- areas of the sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;
- the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky and the exposed portion of the liner sheet being tacky; and

the liner sheet being a solid continuous liner sheet.

315. (New) The sheet of claim 314 wherein the dimensions are 8½ x 11 inches, 8½ x 14 inches or A4.

316. (New) The sheet of claim 314 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

317. (New) The sheet of claim 314 further comprising a primer coat between the ultraremovable adhesive and the liner sheet.

318. (New) The sheet of claim 317 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

319. (New) The sheet of claim 314 wherein the printable business card sheet construction has no rupturable color capsules.

320. (New) The sheet of claim 314 wherein the liner sheet is a primer-coated liner sheet.

321. (New) The sheet of claim 314 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

322. (New) The sheet of claim 321 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

323. (New) The sheet of claim 322 wherein the first and second columns side-by-side abut one another.

324. (New) The sheet of claim 314 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

325. (New) The sheet of claim 314 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

326. (New) The sheet of claim 314 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

327. (New) The sheet of claim 326 wherein the thin end is a calendered end.

328. (New) The sheet of claim 326 wherein the thin end is an exposed strip of the liner sheet.

329. (New) The sheet of claim 314 wherein the printing operation is a custom-indicia printing operation.

330. (New) The sheet of claim 314 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.

331. (New) The sheet of claim 314 wherein the printable business card sheet construction has no pin-feed strips.

332. (New) The sheet of claim 314 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

333. (New) The sheet of claim 314 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.

334. (New) The sheet of claim 314 wherein the printable business cards are arranged in a two column matrix on the liner sheet.

335. (New) The sheet of claim 314 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

336. (New) The sheet of claim 314 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

337. (New) The sheet of claim 314 wherein the liner sheet comprises a base paper sheet.

338. (New) The sheet of claim 314 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.

339. (New) A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;

- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering the back side of the cardstock sheet construction;

- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;

- the through-cut lines defining at least in part perimeter edges of printable business cards and of a matrix waste portion surrounding the printable business cards;

- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;

- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;

- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;

- areas of the sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;

- the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not

on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky and the exposed portion of the liner sheet being tacky; and

the ultraremovable adhesive being a suspension-polymer ultraremovable adhesive.

340. (New) The sheet of claim 339 wherein the dimensions are 8½ x 11 inches, 8½ x 14 inches or A4.

341. (New) The sheet of claim 339 further comprising a primer coat between the ultraremovable adhesive and the liner sheet.

342. (New) The sheet of claim 341 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

343. (New) The sheet of claim 339 wherein the printable business card sheet construction has no rupturable color capsules.

344. (New) The sheet of claim 339 wherein the liner sheet is a primer-coated liner sheet.

345. (New) The sheet of claim 339 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

346. (New) The sheet of claim 345 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

347. (New) The sheet of claim 346 wherein the first and second columns side-by-side abut one another.

348. (New) The sheet of claim 339 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

349. (New) The sheet of claim 339 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.
350. (New) The sheet of claim 339 wherein the sheet has a body portion and a thin end which is thinner than the body portion.
351. (New) The sheet of claim 350 wherein the thin end is a calendered end.
352. (New) The sheet of claim 351 wherein the thin end is an exposed strip of the liner sheet.
353. (New) The sheet of claim 339 wherein the printing operation is a custom-indicia printing operation.
354. (New) The sheet of claim 339 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.
355. (New) The sheet of claim 339 wherein the printable business card sheet construction has no pin-feed strips.
356. (New) The sheet of claim 339 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.
357. (New) The sheet of claim 339 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.
358. (New) The sheet of claim 339 wherein the printable business cards are arranged in a two column matrix on the liner sheet.
359. (New) The sheet of claim 339 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

360. (New) The sheet of claim 339 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

361. (New) The sheet of claim 339 wherein the liner sheet comprises a base paper sheet.

362. (New) The sheet of claim 339 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.

363. (New) A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;

- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering the back side of the cardstock sheet construction;

- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;

- the through-cut lines defining at least in part perimeter edges of printable business cards and of a matrix waste portion surrounding the printable business cards;

- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;

- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;

- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;

- areas of the sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;

- the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not

on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky; and

a primer coat between the ultraremovable adhesive and the liner sheet.

364. (New) The sheet of claim 363 wherein with the printed business cards removed from the liner sheet and the matrix waste portion, the exposed portion of the liner sheet is tacky.

365. (New) The sheet of claim 363 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

366. (New) The sheet of claim 363 wherein the primer coat is a polyvinyl alcohol-based primer with silicate.

367. (New) The sheet of claim 363 wherein the printable business card sheet construction has no rupturable color capsules.

368. (New) The sheet of claim 363 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

369. (New) The sheet of claim 368 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

370. (New) The sheet of claim 369 wherein the first and second columns side-by-side abut one another.

371. (New) The sheet of claim 363 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

372. (New) The sheet of claim 363 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.



373. (New) The sheet of claim 363 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

374. (New) The sheet of claim 373 wherein the thin end is a calendered end.

375. (New) The sheet of claim 373 wherein the thin end is an exposed strip of the liner sheet.

376. (New) The sheet of claim 363 wherein the printing operation is a custom-indicia printing operation.

377. (New) The sheet of claim 363 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.

378. (New) The sheet of claim 363 wherein the printable business card sheet construction has no pin-feed strips.

379. (New) The sheet of claim 363 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.

380. (New) The sheet of claim 363 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.

381. (New) The sheet of claim 363 wherein the printable business cards are arranged in a two column matrix on the liner sheet.

382. (New) The sheet of claim 363 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.

383. (New) The sheet of claim 363 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.

384. (New) The sheet of claim 363 wherein the dimensions are 8½ x 11 inches, 8½ x 14 inches or A4.

385. (New) The sheet of claim 363 wherein the liner sheet comprises a base paper sheet.

386. (New) The sheet of claim 363 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.

387. (New) A sheet of printable business cards, comprising:

- a cardstock sheet construction having a front side and a back side;

- a continuous liner sheet releasably secured with ultraremovable adhesive to and covering the back side of the cardstock sheet construction;

- continuous through-cut lines through the cardstock sheet construction to the back side but not through-cut through the liner sheet;

- the through-cut lines defining at least in part perimeter edges of printable business cards and of a matrix waste portion surrounding the printable business cards;

- portions of the back side of the cardstock sheet construction forming back side surfaces of the printable business cards;

- the printable business cards, the matrix waste portion, the liner sheet, the ultraremovable adhesive and the through-cut lines defining at least in substantial part a printable business card sheet construction;

- the printable business card sheet construction having dimensions such that the printable business card sheet construction can be sheet-fed through a printer or copier for a printing operation on the printable business cards to form printed business cards;

- areas of the sheet covering back sides of all of the through-cut lines, and being structurally capable of holding the printable business cards and the matrix waste portion together when the printable business card sheet construction is sheet-fed through the printer or copier for the printing operation;

- the ultraremovable adhesive allowing the printed business cards to be removed from the liner sheet and from the matrix waste portion and into individual printed business cards with the ultraremovable adhesive remaining on the liner sheet and not

on back side surfaces of the printed business cards and thereby the back side surfaces being non-tacky; and

the liner sheet being a primer-coated liner sheet.

388. (New) The sheet of claim 387 wherein with the printed business cards removed from the liner sheet and the matrix waste portion, the exposed portion of the liner sheet is tacky.

389. (New) The sheet of claim 387 wherein the ultraremovable adhesive is a suspension-polymer ultraremovable adhesive.

390. (New) The sheet of claim 387 wherein the printable business card sheet construction has no rupturable color capsules.

391. (New) The sheet of claim 387 wherein at least some of the printable business cards on the sheet are in a column with adjacent printable business cards in the column abutting one another and separated only by one of the through-cut lines.

392. (New) The sheet of claim 391 wherein the column defines a first column, and wherein some of the printable business cards on the sheet are in a second column with adjacent printable business cards in the second column abutting one another and separated only by one of the through-cut lines.

393. (New) The sheet of claim 392 wherein the first and second columns side-by-side abut one another.

394. (New) The sheet of claim 387 wherein the through-cut lines include a grid of vertical and horizontal through-cut lines.

395. (New) The sheet of claim 387 wherein the ultraremovable adhesive is a water-based acrylic suspension polymer adhesive.

396. (New) The sheet of claim 387 wherein the sheet has a body portion and a thin end which is thinner than the body portion.

397. (New) The sheet of claim 396 wherein the thin end is a calendered end.
398. (New) The sheet of claim 396 wherein the thin end is an exposed strip of the liner sheet.
399. (New) The sheet of claim 387 wherein the printing operation is a custom-indicia printing operation.
400. (New) The sheet of claim 387 wherein the printer is a non-impact printer, and the printing operation is a non-impact printing operation.
401. (New) The sheet of claim 387 wherein the printable business card sheet construction has no pin-feed strips.
402. (New) The sheet of claim 387 wherein the ultraremovable adhesive provides only partial contact with the cardstock sheet construction and the partial contact prevents the ultraremovable adhesive from becoming permanent over time.
403. (New) The sheet of claim 387 wherein one of the through-cut lines extends an entire width or length of the cardstock sheet construction.
404. (New) The sheet of claim 387 wherein the printable business cards are arranged in a two column matrix on the liner sheet.
405. (New) The sheet of claim 387 wherein the through-cut lines include horizontal and vertical through-cut lines, and a topmost one of the horizontal through-cut lines extends an entire width of the cardstock sheet construction.
406. (New) The sheet of claim 387 wherein the ultraremovable adhesive covers the entirety of the back side of the cardstock sheet construction.
407. (New) The sheet of claim 387 wherein the dimensions are 8½ x 11 inches, 8½ x 14 inches or A4.

408. (New) The sheet of claim 387 wherein the liner sheet comprises a base paper sheet.

409. (New) The sheet of claim 387 wherein the cardstock sheet construction comprises a top-coated cardstock sheet.